

John Wesley Hampson

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Please View My Full Portfolio Available At: <https://jwhampson.com/>

PROFESSIONAL EXPERIENCE

Digital Logic

Mar. 2017 – Present

Serving as a web developer, copywriter, and digital marketing strategist for a leading digital marketing agency, covering from medium-sized businesses to large corporate clients in the area.

Metonymy Marketing Strategies

May 2014 – Present

Serving as the lead strategist, multi-role web developer, and search engine optimizer. Completed approximately 200 website projects and provided strategic planning & business analysis services.

The Supernal Agency & Portculture

Feb. 2014 – Present

Serving as Operations Director for talent agency, including art shows, music events, and tours.

Ingalls Information Security

Jan. 2018 – July 2018

Analyzing internal and external network traffic for clients in industries of IT Services, Law, Financials, Healthcare, Government, NGOs, and more. Perform risk assessments and create, test, and implement incident response and disaster recovery plans along with proper documentation.

The Fortis Company

Jan. 2017 – May 2017

Served as marketing director for a portfolio of residential and commercial real estate properties, and healthcare facilities. Developed web presence and associated sales and marketing materials.

Heliopolis

Feb. 2011 – Nov. 2014

Co-founded and operated as the web director, content manager and editor for Shreveport, LA's very own *Heliopolis*, a still-extant bi-weekly arts & culture magazine, both in print and online.

Campaign to Elect Victoria Provenza for Mayor

July 2014 – Dec. 2014

Served as the technology director for the campaign, incorporating web development, content creation, digital marketing & advertising, graphic design, database management, data analysis, and political strategy to earn our campaign 37% in a runoff election with minimal resources.

EDUCATION

Louisiana State University – Shreveport

Aug. 2009 – May 2014

Bachelor of Arts – English, with concentration in Professional Communication

GPA: 3.5